



G. N. KURUC, Jr. #1240
Senior Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail 43776

February 8, 1995

To: F. E. Cook
F. E. DeJong
D. L. James
R. L. VanSickle
G. R. Deschenes
G. M. Richardson
K. C. Satchell

DM	T&D	REC
1224		
1225	✓	03
1228	✓	11
1229		
1230	✓	11, 16
PTC	SAM	
ROM	PA	
RM	PO	RBM
1240	1243	1244

RE: Shop Rite Supermarkets (1177-00-00)
4th Quarter Co-Marketing Program

Dear Managers:

Enclosed are special Shop Rite WINSTON Price Reduction signs to be used in conjunction with the 4th Quarter Co-Marketing Program (outlined in my E-Mail letter of February 31).

Please allocate two (2) signs for each store. Additionally, each Shop Rite Store will be receiving signs with instructions to place on the Flex Merchandiser or in the general sales area (NSS Stores).

As always, thank you for your valued assistance.

Best regards,

Nick

G. N. Kuruc, Jr.
Gk
Enclosure

51855 1159

ET TEFER	ACCT	FULL NAME	CITY
122505	294771	SHOPRITE #145 SRS	STATEN ISLAND
122505	664089	SHOPRITE #108	STATEN ISLAND
122505	613724	SHOPRITE 101 SRS	STATEN ISLAND
122611	272982	SHOP RITE #116	PASSAIC
123011	402830	SHOPRITE 403	CLARK
123016	402896	SHOPRITE 106 SRS	SPOTSWOOD
132801	526113	SHOP RITE 521 SRS	PHILADELPHIA
132806	544434	SHOP RITE 461 SRS	PHILADELPHIA
133203	196369	SHOP RITE 679 SRS	NORRISTOWN
133206	604571	SHOP RITE 669 SRS	BENSALEM
152401	113023	SHOP RITE 337	NORWICH
152802	631650	SHOP RITE #367	BRISTOL
152803	768413	SHOP RITE #366	WATERBURY
152805	270773	SHOP RITE 317	WETHERSFIELD
152806	270662	SHOP RITE 339	MIDDLETOWN
152807	113293	SHOP RITE 341 MOTT	WILLIMANTIC
152808	270743	SHOP RITE 327	MANCHESTER
163001	113062	SHOP RITE #357	GROTON
163003	202830	SHOP RITE #326	MERIDEN
163025	242654	SUPER SHOP RITE #351	BROOKFIELD
163025	626292	SHOP RITE 394	NORWALK

51855 1160